



Media Kit: The Great American Whiskey Cookers

Introduction:

The Great American Whiskey Cookers is a groundbreaking web series that celebrates the artistry and passion behind small-scale craft whiskey production in the United States. Produced and directed by award-winning filmmakers Jeff Zahrt and Kirk Monson, this innovative project offers an immersive journey into the world of craft distilleries, showcasing the dedication, creativity, and craftsmanship of the artisans who shape America's cherished spirit.

Series Overview:

The Great American Whiskey Cookers series provides an intimate glimpse into the lives of committed craft distillers across the nation. From renowned establishments like Cedar Ridge Distillery in Iowa to Spirit Hound distillers in Colorado and Driftless Glen in Wisconsin, the series explores the intricate process of crafting whiskey while highlighting the challenges, triumphs, and captivating characters deeply entrenched in America's homeland.

Key Highlights:

- Explores the booming craft distillery landscape, reflecting the flourishing renaissance in American spirits.
- Features renowned craft distilleries across the United States, offering viewers an inside look into the whiskey-making process.
- Blends captivating narratives, expert insights, and the sheer dedication of craft distillers.
- Produced and directed by industry veterans Jeff Zahrt and Kirk Monson, acclaimed for their expertise in visual storytelling and commercial production.

Producers:

Jeff Zahrt, Executive Producer & Host:

- Over two decades of experience in commercial production, acclaimed for roles as Producer, Director, and Writer.
- Certified Bourbon Steward accredited by the esteemed Stave and Thief Society.
- Deep passion for whiskey, with a journey spanning over three decades from bartender to whiskey aficionado.

Kirk Monson, Executive Producer & Cinematographer:

- 35-year tenure in commercial production and filmmaking, renowned for mastery behind the lens.
- Business partner with Jeff Zahrt for over two decades, bringing seasoned expertise to the project.
- Embarks on a journey of whiskey exploration, blending fresh perspective with Jeff's seasoned experience.



Media Contact:

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Social Media:

- Facebook: <https://www.facebook.com/GreatAmericanWhiskeyCookers>
- Instagram: https://www.instagram.com/great_american_whiskey_cookers/
- YouTube: <https://www.youtube.com/@greatamericanwhiskeycooker5499>

Images:

High-resolution images and logos available upon request.

Press Releases:

Press releases and additional information about the series are available upon request.

Upcoming Events:

In 2024, planned journeys to Nebraska, Illinois, and Kentucky to uncover more captivating narratives in the world of craft whiskey distilleries.

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