



ABOUT FILMING

We are a full-functioning production house. We have experience in Producing, Directing, Filming, and Post-Production of all elements of video. We have experience in art design and marketing as well. The production side of the company has produced hundreds of videos and even a couple of full-length documentaries. The production side (MonZah films) has received numerous industry awards for many of the short videos and even the documentaries they have produced over the past couple of decades.

The Filming Process

A focus on people is essential for an engaging story. Telling people-centric stories requires almost as much time in preparation as it does in filming and post-production.

Here's an overview of the process of how we go about producing an episode:

- Pre-interviews (more on that below)
- Identification of a filming/production date
- Filming on-site (minimum of 4 hours needed)
- Post-Production (3 to 4 months depending on workload)
- Cursory review (to ensure we aren't revealing anything proprietary or confidential) and to give you an idea of what to expect
- Posting to our online outlets

Pre-Interviews

We will do a minimum of two pre-interviews via Zoom or some other online video chat so we can get to know you and uncover storylines we might want to develop. This is also an excellent opportunity to preview questions we're likely to ask on camera. These conversations help us be efficient in our filming, concentrating on the best treatment for the story and showcasing your dedication to your craft.

Arrival

We do all we can to travel light, and unless we pick up a hitchhiker along the way, it'll be just 2 to 4 people. We will take a quick look around and set up for the shoot.

Setup

Setup usually takes about an hour to get our cameras, sound, and lighting set and ready to go. Part of this setup involves putting a wireless microphone on you and anyone else we will be talking with. While the setup is occurring, Jeff may walk around the area with you for a practice tour.



Filming

When we film, two of us will be working the cameras. We will use the film clapboard (yep, just like in the movies) to help us synchronize video and audio. We will film in stages, and it doesn't necessarily have to be in a logical flow. So, if we are in an area where two different things happen but not necessarily in the logical flow of production, that's ok. We will film sections out of sequence and put them in the right place for the final product.

There's another benefit as well – if you say something you don't like, or a dog barks at an inopportune moment, we'll just edit those things out.

Filming will take two to four hours. And if time is available, we may ask that we film content for a couple of episodes.

Final Product

The final product/video will live on digital platforms. If you like what we've produced, we'll ask that you link to it from your site. We'll do the same. We will feature your contact information, website, email, etc., in the description and the video. All distribution and control of the video will be maintained by Five Feet Between Us, LLC. (Yep, there's a story behind Five Feet Between Us, but we can share that later)

Other Products

Other products from our visit, including photos, video, and audio, whether for podcasts, social media, promotional, etc., will belong to Five Feet Between Us, LLC.

Legal Stuff

We (Five Feet Between Us, LLC) are assuming the responsibility for filming and producing the episode and all costs associated with production, including any artwork, music, post-production costs, travel, etc. We assume all responsibility to produce the video. Five Feet Between Us, LLC will own the media all filming/photos/and audio are produced on and any finished or unfinished work (excluding any digital media of logos, artwork, etc. that you provide). Five Feet Between Us owns all rights to finished or unfinished video/photos and audio to use for distribution and promotion.